

Notice for Appointment of Regular /Rural Retail Outlet Dealerships  
BPCL proposes to appoint Retail Outlet dealers in U.T. of J&K, as per following details :

Sl. No.	Name of location	Revenue District	Type of RO	Estimated monthly Sales Potential #	Category	Type of Site*	Minimum Dimension (in M.)/Area of the site (in Sq. M.). *			Finance to be arranged by the applicant		Mode of Selection	Fixed Fee / Minimum Bid amount(Rs. In Lakh)	Security Deposit(Rs. In Lakh)
							Frontage	Depth	Area	9a	9b			
1	2	3	4	5	6	7	8			9a	9b	10	11	12
			Regular / Rural	MS+HSD in KLs	SC SC CC-1 SC PH ST ST CC-1 ST PH OBC OBC CC-1 OBC PH OPEN OPEN CC-1 OPEN CC-2 OPEN PH	CC / DC / CFS	Frontage	Depth	Area	Estimated working capital requirement for operation of RO(Rs. In Lakh)	Estimated fund required for development of infrastructure at RO(Rs. In Lakh)	Draw of Lots / Bidding		
23	BETWEEN KM STONE 42 TO KM 44 ON NH-1 LHS FROM SANGRAMA TO BARAMULLA	BARAMULLA	REGULAR	154	ST	CFS	35	35	1225	0	0	Draw of Lots	0	3
27	BETWEEN MILESTONE NO 46 - 50(NEW)/62-66(OLD) LHS ON NH 244 (RIVER SIDE) TOWARD PUL DODA TO KARARA.	DODA	REGULAR	150	SC	CFS	20	20	400	0	0	Draw of Lots	0	3
63	VILLAGE SARORE ON NH-244A (JAMMU RING ROAD)	JAMMU	REGULAR	150	Open	DC	35	35	1225	32	95	Draw of Lots	15	5
103	VILLAGE WADOORA, WITHIN 500 MTRS FROM WADOORA BALA LINK ROAD CROSSING TOWARDS KUPWARA ON RHS	BARAMULLA	RURAL	90	Open	CC	20	20	400	16	6	Bidding	10	4

# Volumes indicated are based on market conditions and may undergo change. Applicants are advised to make their own assessment of potential.

\* The site should either be Owned or on lease with applicant for minimum 19 years 11 months or Applicant should have firm offer for the same.

The explanation of the columns in the table is given in the Brochure which also contains detailed guidelines of selection procedure for dealership along with Application form and other relevant details.

The Brochure is available in the Corporation Website ([www.bharatpetroleum.in](http://www.bharatpetroleum.in) / [www.petrolpumpdealerchayan.in](http://www.petrolpumpdealerchayan.in)) and can be downloaded free of cost.

APPLICANTS, IN THEIR OWN INTEREST, SHOULD CAREFULLY GO THROUGH THE "BROCHURE" AND UNDERSTAND CONDITIONS OF SELECTION BEFORE SUBMITTING THEIR APPLICATION.

Application for RO dealership along with online payment of Non-refundable application fee, as applicable (detailed below), should be submitted on-line by 10/11/2023.

Type of RO	Type of Site	Category	Application Fee in Rs.	Type of RO	Type of Site	Category	Application Fee in Rs.
Regular Ros	CFS	SC/ST	3000	Rural Ros	CFS	SC/ST	2500
	CC	OBC	5000		CC	OBC	4000
	CC	Open	10000		CC	Open	8000
	DC	OBC	5000		DC	OBC	4000
	DC	Open	10000		DC	Open	8000

The facility for submission of on-line application will be withdrawn immediately after the cut-off date as mentioned above.

The tenure of the dealership shall be for an initial period of 15 years and renewable every 5 years thereafter.

This is only a notice inviting application for allotment of RO dealership and not an offer of RO dealership.

The Corporation reserves the right to cancel/withdraw/ amend this advertisement or extend the due date at its sole discretion without assigning any reason.

In case of any discrepancy in advertisement published in English Newspapers vis a vis vernacular dailies, the direction/information indicated in English paper would prevail. Similarly, contents of Brochure in English will be final and will prevail upon in case of any dispute.

For purchase of Brochure and any information with regard to the advertisement, candidates may contact the following address:-

Territory	Distt Covered	Address	Contact no
JAMMU	SAMBA	Territory Coordinator, Retail, Jammu, Bharat Petroleum Corporation Limited, B-2, South Block, 4th Floor, Bahu Plaza Complex, Jammu Tawi. J&K, Pin - 180004	7865933222
	KATHUA		
	JAMMU		
	RAJOURI		
	UDHAMPUR		
	REASI		
	POONCH		
	DODA		
	RAMBAN		
	LEH		
	KARGIL		
	KISHTWAR		
	PULWAMA		
	BARAMULLA		
	SRINAGAR		
	KUPWARA		
	SHOPIAN		
BANDIPORA			
ANANTNAG			
BUDGAM			
GANDERBAL			
KULGAM			

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DGM Marketing (Retail)