

Notice for Appointment of Regular /Rural Retail Outlet Dealerships  
BPCL proposes to appoint Retail Outlet dealers in the State of Punjab, as per following details :

Sl. No	Name of location	Revenue District	Type of RO	Estimated monthly Sales Potential #	Category	Type of Site*	Minimum Dimension (in M.)/Area of the site (in Sq. M.). *			Finance to be arranged by the applicant		Mode of Selection	Fixed Fee / Minimum Bid amount(Rs. In Lakh)	Security Deposit(Rs. In Lakh)
							Frontage	Depth	Area	9a	9b			
1	2	3	4	5	6	7	8			9a	9b	10	11	12
			Regular / Rural	MS+HSD in Kls	SC SC CC-1 SC PH ST ST CC-1 ST PH OBC OBC CC-1 OBC PH OPEN OPEN CC-1 OPEN CC-2 OPEN PH	CC / DC / CFS	Frontage	Depth	Area	Estimated working capital requirement for operation of RO(Rs. In Lakh)	Estimated fund required for development of infrastructure at RO(Rs. In Lakh)	Draw of Lots / Bidding		
190	ON KURALI -MORINDA ROAD FROM INTERSECTION OF KURALI CHANDIGARH ROAD TO INTERSECTION OF KURALI BYPASS ROAD (OUTSIDE MUNICIPAL LIMIT)	RUPNAGAR	RURAL	100	OPEN	CC	35	35	1225	16	6	Bidding	10	4
206	VILL. GUMJAL BLOCK KHUIAN SARWAR, ON PANNIWALA MAHLA ROAD B/W NH62 & RO-SHRI SHYAM FILLING STATION	FAZILKA	RURAL	220	OBC	CC	35	35	1225	16	6	Bidding	10	3
386	ON NH-354, BETWEEN SADIQ & DOD	FARIDKOT	REGULAR	150	SC	CFS	35	35	1225	0	0	Draw of Lots	0	3
387	ON NH 354, BETWEEN VILLAGE JOKH HARI HAR AND GULAM PATRA (INCLUDING BOTH), DISTRICT FERROZEPUR	FERROZEPUR	REGULAR	150	OBC	DC	35	35	1225	32	95	Draw of Lots	15	4

# Volumes indicated are based on market conditions and may undergo change. Applicants are advised to make their own assessment of potential.  
\* The site should either be Owned or on lease with applicant for minimum 19 years 11 months or Applicant should have firm offer for the same.  
The explanation of the columns in the table is given in the Brochure which also contains detailed guidelines of selection procedure for dealership along with Application form and other relevant details.  
The Brochure is available in the Corporation Website (www.bharatpetroleum.in / www.petroilpumpdealerchayan.in ) and can be downloaded free of cost.  
APPLICANTS, IN THEIR OWN INTEREST, SHOULD CAREFULLY GO THROUGH THE "BROCHURE" AND UNDERSTAND CONDITIONS OF SELECTION BEFORE SUBMITTING THEIR APPLICATION.  
Application for RO dealership along with online payment of Non-refundable application fee, as applicable (detailed below), should be submitted on-line by 10/11/2023.

Type of RO	Type of Site	Category	Application Fee in Rs.	Type of RO	Type of Site	Category	Application Fee in Rs.
Regular Ros	CFS	SC/ST	3000	Rural Ros	CFS	SC/ST	2500
	CC	OBC	5000		CC	OBC	4000
	CC	Open	10000		CC	Open	8000
	DC	OBC	5000		DC	OBC	4000
	DC	Open	10000		DC	Open	8000

The facility for submission of on-line application will be withdrawn immediately after the cut-off date as mentioned above.  
The tenure of the dealership shall be for an initial period of 15 years and renewable every 5 years thereafter.  
This is only a notice inviting application for allotment of RO dealership and not an offer of RO dealership.  
The Corporation reserves the right to cancel/withdraw/ amend this advertisement or extend the due date at its sole discretion without assigning any reason.  
In case of any discrepancy in advertisement published in English Newspapers vis a vis vernacular dailies, the direction/information indicated in English paper would prevail. Similarly, contents of Brochure in English will be final and will prevail upon in case of any dispute.  
For purchase of Brochure and any information with regard to the advertisement, candidates may contact the following address:-

Territory	Distt Covered	Address	Contact no
Jalandhar	Amritsar	Territory Co-ordinator(Retail), Bharat Petroleum Corporation Ltd., Suchi Pind, Jalandhar - 144009	0181-2420825 / 9717677826
	Gurdaspur		
	Jalandhar		
	Kapurthala		
	Hoshiarpur		
	Pathankot		
	Rupnagar		
	SAS Nagar		
	Shahid Bhagat Singh Nagar		
	Tarn Taran		
Chandigarh			
Bathinda	Bathinda	Territory Co-ordinator(Retail)BPCL Depot, Phoos Mandi, Near Jassi Chowk, Bathinda-151001	9464469799
	Ferozpur		
	Mansa		
	Barnala		
	Moga		
	Sri Muktsar Sahib		
	Fazilka		
Faridkot			
Sangrur	Sangrur	Territory Coordinator (Retail), BPCL Depot, Jind Road, Sangrur - 148001, Punjab	7340751900, 7869911139
	Malerkotla		
	Patiala		
	Ludhiana		
	Fatehgarh Sahib		

Brn  
DGM Marketing (Retail)